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(54) Title: CONCENTRATED PERFUME COMPOSITIONS AND MANUFACTURE OF FABRIC SOFTENING COMPOSITIONS THEREFROM

(57) Abstract

The invention provides liquid compositions comprising: (a) 15-95 wt % lipophilic perfume, (b) 0.05-5 wt % water-soluble dye, (c) 4-50 wt % of a stabilising agent comprising a cationic stabilising agent, and (d) water miscible solvent wherein the composition comprises between 0.1 to 20 wt % water, the cationic stabilising agent has an $L\alpha$ to $L\beta$ transition temperature of 45 °C or less for a 5 wt % dispersion of the stabilising agent in water, and the solvent is present in an amount of up to 10 wt %. These concentrated perfume and dye compositions find particular application in fabric softening compositions. Also provided is a method of preparing a fabric conditioning composition by preparing a base composition comprising a cationic and/or nonionic fabric softening agent, and adding thereto, a composition of the invention. The fabric conditioning compositions thus produced are also provided. Simplified automated manufacture of fabric softening compositions is achieved.